



Introducing the Fourth Annual Juried Art Show entitled LIGHT, opening October 4, 2019.

If accepted your work will be on display in our beautiful and unique 7,000 square foot loft gallery. Located on the third floor of the historic Center Building and overlooking downtown Alpena. Art in the Loft is a Northern Michigan hub for arts and creative learning. We host a full schedule of visual and culinary art classes, and work in conjunction with local schools to facilitate programs that bring area students to learn in our gallery.

To get more information and to see our gallery, feel free to visit during our regular hours at no cost, and speak with our friendly and helpful staff. Art in the Loft is free and available to the public all thanks to our many members and sponsors.

Call to Artists for Submissions

Submission Period: August 1 - September 6, 2019

Gallery Exhibition Dates: October 4 – November 7, 2019

Opening/Awards Reception: October 4, 2019 6pm-8pm

About the Juror



Born in Michigan in 1969, Tony Hendrick grew up exploring nature down at the neighborhood pond and camping with his family “up north”. At the age of 17, he began a career in art as a pictorial artist painting billboards along side a diversely talented group of artists and friends.

Hendrick’s paintings have been exhibited in group and solo exhibitions, including those at the Grand Rapids Public Museum in Grand Rapids, Michigan; Ella Sharp Museum in Jackson, Michigan; the C.G. Jung Institute of Chicago in Evanston, Illinois; the Synapse Gallery in Benton Harbor, Michigan; the Carnegie Art Center in North Tonawanda, New York; the Highland Cultural Center Arts Gallery in Highland, New York; and the Urban Institute of Contemporary Art, Grand Rapids, Michigan.

Hendrick has created paintings and murals for private and public settings for many individuals, businesses and organizations including Northwest Airlines in Romulus, Michigan; Air Zoo Museum of Kalamazoo, Michigan; Cooley Law School of Lansing, Michigan; TechSmith of Okemos, Michigan; REOlds Transportation Museum of Lansing, Michigan; and Metropolitan YMCA of Lansing, Michigan.

His murals have won national and world recognition with a global award for the World's Largest Indoor Mural by Guinness World Records and First Place Award for Murals from the United States Sign Council.

Hendrick has taught public mural painting workshops and lead community mural projects for many organizations, including New Territory Arts Association, Benton Harbor, Michigan; Arts and Industry Council, Battle Creek, Michigan; West Michigan Center for Arts and Technology, Grand Rapids, Michigan and Art in the Loft, Alpena, Michigan.

Tony Hendrick attended the Kansas City Art Institute of Kansas City, Missouri, and received a B.F.A. in 1995. He currently lives with his wife the artist, Mary Ann Southworth, on a farm in Grand Ledge, Michigan.

Exhibit Awards

BEST of SHOW: At the Opening Reception, the artist whose work is juried as 'Best of Show' by the juror will receive a full year of exhibition space. This is good only for the WinterView 2019 and SummerView 2020 exhibits at Art in the Loft. Best of Show also includes a \$300 cash prize.

Second Place: At the Opening Reception, the artist whose work is juried 'Second Place' by the juror will receive a \$200.00 cash prize.

Third Place: At the Opening Reception, the artist whose work is juried 'Third Place' by the juror will receive a \$100.00 cash prize.

People's Choice: The artist whose work is voted 'Best' by attendees during the show will receive a \$50 gift certificate.

Show Details

Theme:

LIGHT: Through illusion or actual illumination, Light plays an important role in all visual art. This challenge involves making Light shine through in your artwork. The effect of Light can cast deep contrasting shadows or enhance the brilliance of colors.

We look forward to filling the gallery with work that embodies how you, the artist, perceives this theme, whether it be abstract or literal.

ELIGIBILITY: This call for submission is open to all artists, 18 years of age or older. This is a juried exhibition for artists working in all media, except film, including: Oil, Acrylic, Watercolor, Photography, Pastel, Drawing, Print, Mixed Media, Sculpture, Assemblage, Installation, Fabric. All artwork must be original in concept, design and execution, and created within the last 3 years. Note: Crafts, kit work or reproductions of original works in other media, unless used as part of a mixed media work, will not be considered.

JUDGING: All judging will be on-line. Entries that differ significantly from their digital images may be rejected. Decision of the juror is final.

SUBMISSIONS AND FEES: Only original works may be submitted. Works may be submitted in one or multiple media

SUBMISSIONS: \$35 for the first entry. \$10 for each additional, with a maximum of three (3) total. All entries must be registered/received by **midnight, September 6, 2019.**

All entry fees are non-refundable.

Sculpture and installations: artists may use two additional images for details, at no extra charge. Contact director@artintheloft.org if you need them.

DIRECTIONS FOR ONLINE SUBMISSION:

Entry form must be filled out in its entirety. List sizes up to the nearest inch. Submitted images must not include matting or frame. Crop the photos to include only the artwork. Be sure your images are right-side-up.

Before uploading your images, make sure they are smaller than 4MB, but at least 1920 pixels on the longest side at 72 dpi. Images should be in JPEG format, sRGB color space. Help in photographing your work and properly sizing your images can be found at: www.OnlineJuriedShows.com/help.aspx. If you need help entering your images or are unable to, please write to us here: www.onlinejuriedshows.com/Contact.aspx

Please add Services@OnlineJuriedShows.com and Manager@OnlineJuriedShows.com to your safe senders list to ensure notifications are received.

REQUIREMENTS FOR ACCEPTED WORK:

1. All work must be suitably framed and gallery ready.
2. Work must be wired and ready for hanging.
3. Sculptors may provide their own pedestals or must agree to use those provided by the gallery.
4. A label must be affixed to the back of the work that indicates which end is the top and includes the following: Artist Name, Title, Medium, Dimensions, and Price. This information must correspond with the Accepted image as listed on Notification form. No artwork may be substituted.
5. All artwork must be priced for sale and will be for sale during exhibit dates. Diptychs and triptychs will be considered as one entry but must be sold as one item.
6. Work cannot be withdrawn, nor sales shipped, before the end of the exhibit.

DELIVERY OF ACCEPTED WORK:

1. Work can be hand delivered to Art in the Loft at 109 N. 2nd Ave. Suite 300, Alpena, MI. 49707 and unpacked by September 27, 2019.

2. All work not able to be hand-delivered as noted above should be shipped to arrive at Art in the Loft gallery address 109 N. 2nd Ave. Suite 300, Alpena, MI. 49707 also by September 27, 2019. If work needs to be shipped back to artist after exhibition, a credit card must be put on file with gallery.

LATE ARRIVAL AND RETURNS: Art in the Loft reserves the right to reject and return work that is late, is deemed unstable upon arrival, is not properly presented, or differs from the submitted digital image. Returns will be solely at the artist's expense.

SALES, COMMISSIONS AND DELIVERY: Art in the Loft will retain a 35% commission on all exhibition sales. The price represented on the artist entry form will be the sale price. No changes will be allowed. Sold works will remain until the end of the exhibition.

REMOVAL: Hand-delivered artwork must be removed by the artist between November 11-15, 2019.

LIABILITY: Art in the Loft is not responsible for any damage, breakage, replacement or cost associated with any damage or breakage that may have occurred during transport or unpacking. Every precaution will be taken in handling the entries, but Art in the Loft assumes no liability for any loss or damage to any artist's work while in our care, custody or control, before, during or after the exhibition.

USE OF IMAGES: Any image submitted may be used for marketing and promotional purposes directly related to this show. This use may include publication in any publications, printed materials, advertisements, or electronic media. Copyright and all other rights remain that of the artist.

CONTACT/QUESTIONS: Please direct all questions to director@artintheloft.org or by calling (989) 356-4877.

ENTRY AGREEMENT: With the submission of artwork into the "LIGHT" Art in the Loft Show, the artist agrees to all the terms and conditions set forth in this prospectus.