



109 N. Second Ave.  
Suite 300  
Alpena, MI  
49707

Art in the Loft is Northeast Michigan's premier fine arts center and gallery. Our mission is to enrich the quality of life in Northeast Michigan through an arts center that offers learning opportunities and increases public participation in the arts.

The gallery has over 7,000 square feet of open loft space devoted to the exhibit of fine art by local, regional and national artists. We also offer visual and culinary art workshops, educational activities, and arts-centered community events. The gallery is open to the public and can be used by members for private functions.

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[WWW.ARTINTHELOFT.ORG](http://WWW.ARTINTHELOFT.ORG)

## SUMMERVIEW 2019

May 23 - September 19

- Jury for New Work:  
May 1-3, 2019
- Artist Reception:  
May 23, 2019 @ 6pm

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## WINTERVIEW 2019

Nov. 16, 2019 - March 12, 2020

- Jury for New Work:  
October 23-25, 2019
- Artist Reception:  
December 5, 2019 @ 6pm

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## SUMMERVIEW 2020

May 21 - September 17

- Jury for New Work:  
April 29 - May 1, 2020
- Artist Reception:  
May 21, 2020 @ 6pm

2019-2020



EXHIBITING  
ARTIST  
APPLICATION

SUMMERVIEW &  
WINTERVIEW  
EXHIBITS



# EXHIBITING ARTIST APPLICATION FORM

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: Home: \_\_\_\_\_ Cell: \_\_\_\_\_  
 email address: \_\_\_\_\_

Yes, I am willing to volunteer for a reduced commission rate (15%)  I am unable to volunteer and will accept the full commission rate (35%)  I have found a corporate sponsor (\$250) for a reduced commission (15%)

Media: (circle all that apply)

- **Painting** (oil, acrylic, water)
- **Glass** (fusing, blown, stained)
- **Wood** (turning, carving, other)
- **Textile/Fiber**
- **Sculpture**
- **Jewelry**
- **Drawing**
- **Photography**
- **Pottery**
- **Other:** \_\_\_\_\_

Please describe you work. Indicate approx. price ranges, number and sizes of pieces you intend to exhibit and any special requests or requirements:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

\$125 SummerView  My check is enclosed  
 \$125 WinterView  Charge my credit card:  
 Card #: \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_  
 Signature: \_\_\_\_\_

\* Fee includes one artist reception per season

## IMPORTANT EXHIBITING NOTES

New applicants are selected by a jury each season. The decision of the jurors is based on a scoring system to rate the work for technical skill, artistic expression and design. An artist must achieve an overall score of 80% for the work to be accepted.

New applicants must submit at least five (5) photos of their work to the jury with their application. The photos should be representative of the work the artist intends to exhibit.

Exhibiting artists must arrange to deliver their work to the gallery by the last date for set-up. Artists are encouraged to assist the Presentation Committee in setting up their displays. The Presentation Committee reserves the right to arrange the work in the gallery and also the right to reject any work which is not representative of the juried submissions.

Art work should be gallery ready upon delivery.

Artists are responsible for pricing their work. Each artist will be supplied with inventory sheets and price tags.

Exhibiting artists pay a 35% commission on sale of their work. Artists who wish to volunteer are eligible for a 15% commission rate.

All exhibiting artists are required to sign and submit a full agreement outlining all instructions for exhibiting at the Loft. A copy of this can be found at [www.artintheloft.org](http://www.artintheloft.org) or upon request