



109 N. Second Ave.
Suite 300
Alpena, MI
49707

Art in the Loft is Northeast Michigan's premier fine arts center and gallery. Our mission is to enrich the quality of life in Northeast Michigan through an arts center that offers learning opportunities and increases public participation in the arts. The gallery has over 7,000 square feet of open loft space devoted to the exhibit of fine art by local, regional and national artists. We also offer visual and culinary art workshops, educational activities, and arts-centered community events. The gallery is open to the public and can be used by members for private functions.

WWW.ARTINTHELOFT.ORG

WINTERVIEW 2017

Nov. 18, 2017 - Mar. 15, 2018

- Jury for New Work:
Oct. 24-27, 2017
- Artist Reception:
Nov. 30, 2017 @ 6pm

SUMMERVIEW 2018

May 24 - Sept. 22, 2018

- Jury for New Work:
April 24-27, 2018
- Artist Reception:
May 24, 2018 @ 6pm

WINTERVIEW 2018

Nov. 17, 2018 - Mar. 14, 2019

- Jury for New Work:
Oct. 23-26, 2018
- Artist Reception:
Dec. 6, 2019 @ 6pm

2017-2018



ARTIST
APPLICATION

SUMMERVIEW &
WINTERVIEW
EXHIBITS

EXHIBITING ARTIST APPLICATION FORM

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: Home: _____ Cell: _____
email address: _____

- Yes, I am willing to volunteer and pay a reduced commission rate (15%) I am unable to volunteer and will pay the full commission rate (35%) I have found a corporate sponsor (\$25) for a reduced commission

Media: (circle all that apply)

- **Painting** (oil, acrylic, water)
- **Glass** (fusing, blown, stained)
- **Wood** (turning, carving, other)
- **Textile/Fiber**
- **Sculpture**
- **Jewelry**
- **Drawing**
- **Photography**
- **Pottery**
- **Other:** _____

Please describe you work. Indicate approx. price ranges, number and sizes of pieces you intend to exhibit and any special requests or requirements:

\$125 SummerView

\$125 WinterView

* Fee includes one artist reception per season

Check One:

My check is enclosed

Charge my credit card:

Card #: _____

Exp. Date: _____

Signature: _____

IMPORTANT EXHIBITING NOTES

New applicants are selected by a jury each season. The decision of the jurors is based on a scoring system to rate the work for technical skill, artistic expression and design. An artist must achieve an overall score of 80% for the work to be accepted.

New applicants must submit at least five (5) photos of their work to the jury with their application. The photos should be representative of the work the artist intends to exhibit.

Exhibiting artists must arrange to deliver their work to the gallery by the last date for set-up. Artists are encouraged to assist the Presentation Committee in setting up their displays. The Presentation Committee reserves the right to arrange the work in the gallery and also the right to reject any work which is not representative of the juried submissions.

All work must be available for sale.

Artists are responsible for pricing their work. Each artist will be supplied with inventory sheets and price tags.

Exhibiting artists pay a 35% commission on sale of their work. Artists who wish to volunteer are eligible for a 15% commission rate.

All exhibiting artists are required to sign and submit a full agreement outlining all instructions for exhibiting at the Loft. A copy of this can be found at www.artintheloft.org or upon request