Michigan Council for Arts and Cultural Affairs


Funder Report

## Organization Information

Organization name: NE Michigan Center for Fine Arts, Inc. dba Art in the Loft at Gallery 109

| City: | Alpena |
| ---: | :--- |
| State: | MI |
| County: | Alpena |
| NISP Discipline: | $5-$ Visual Arts |
| NISP Institution: | $10-$ Gallery/Exhibit Space |
| NTEE: | A40-Visual Arts |


| Federal ID \# | 371426898 |
| ---: | :--- | :--- |
| Year organization founded: | 2001 |
| Organization type: | 501 (c)3 nonprofit organization |
| Fiscal year end date: | $12-31$ |
| DUNS \# |  |
| Full-time staff: | 1 |
| Paid FTEs: | 3.66 |
| A display value of $-0 \%$ signifies a value of less than $+/-0.5 \%$ |  |


| Unrestricted Activity | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unrestricted Operating Revenue |  |  |  |  |  |
| Earned Program | \$73,964 | \$78,312 | 6\% | \$76,444 | -2\% |
| Earned Non-program | \$26,706 | \$30,505 | 14\% | \$44,834 | 47\% |
| Total Earned Revenue | \$100,670 | \$108,817 | 8\% | \$121,278 | 11\% |
| Investment Revenue | \$12 | \$9 | -25\% | \$15 | 67\% |
| Contributed Revenue | \$143,283 | \$178,681 | 25\% | \$155,171 | -13\% |
| Total Unrestricted Operating Revenue | \$243,965 | \$287,507 | 18\% | \$276,464 | -4\% |
| Less in-kind | (\$23,457) | (\$17,491) | -25\% | $(\$ 18,929)$ | 8\% |
| Total Unrestricted Operating Revenue Less In-kind | \$220,508 | \$270,016 | 22\% | \$257,535 | -5\% |


| Expenses by Functional Total |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Program | \$73,446 | \$69,246 | -6\% | \$75,468 | 9\% |
| Fundraising | \$27,942 | \$23,239 | -17\% | \$19,785 | -15\% |
| General \& Administrative | \$142,323 | \$173,678 | 22\% | \$179,992 | 4\% |
| Total Operating Expenses | \$243,711 | \$266,163 | 9\% | \$275,245 | 3\% |
| Less in-kind | $(\$ 23,457)$ | $(\$ 17,491)$ | -25\% | $(\$ 18,929)$ | 8\% |
| Total Operating Expenses Less In-kind | \$220,254 | \$248,672 | 13\% | \$256,316 | 3\% |
| Net Unrestricted Activity - Operating | \$254 | \$21,344 | 8,303\% | \$1,219 | -94\% |
| Net Unrestricted Activity - Non-operating |  |  | n/a |  | n/a |
| Total Net Unrestricted Activity | \$254 | \$21,344 | 8,303\% | \$1,219 | -94\% |
| Net Temporarily Restricted Activity |  |  | n/a |  | n/a |
| Net Permanently Restricted Activity |  |  | n/a |  | n/a |
| Net Total Activity | \$254 | \$21,344 | 8,303\% | \$1,219 | -94\% |

## Revenue by Source




Expenses by Functional Grouping

\author{

- Program <br> General \& Administrative <br> - Fundraising
}


Art in the Loft
Revenue Details

|  | FY 2016 | FY 2017 | FY 2018 | FY 2018 | FY 2018 | FY 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Revenue | Total | Total | Total | Unrestricted | Temporarily Restricted | Permanently Restricted |
| Earned - Program |  |  |  |  |  |  |
| Membership revenue | \$21,150 | \$23,000 | \$27,763 | \$27,763 |  | n/a |
| Tuitions and registration fees | \$20,077 | \$21,665 | \$20,739 | \$20,739 |  | n/a |
| Other program revenue | \$32,737 | \$33,647 | \$27,942 | \$27,942 |  | n/a |
| Total earned - program | \$73,964 | \$78,312 | \$76,444 | \$76,444 | \$0 | n/a |


| Earned - Non-program |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Other earned revenue | $\$ 26,706$ | $\$ 30,505$ | $\$ 44,834$ | $\$ 44,834$ | $\mathrm{n} / \mathrm{a}$ |
| Total earned - non-program | $\$ 26,706$ | $\$ 30,505$ | $\$ 44,834$ | $\$ 44,834$ | $\$ 0$ |
| Total earned revenue | $\$ 100,670$ | $\$ 108,817$ | $\$ 121,278$ | $\$ 121,278$ | $\mathrm{n} / \mathrm{a}$ |


| FY 2018 |
| :--- | ---: | ---: | ---: | ---: | ---: |


| Total revenue | $\$ 243,965$ | $\$ 287,507$ | $\$ 276,464$ |
| :--- | :--- | :--- | :--- |
| Total revenue less in-kind | $\$ 220,508$ | $\$ 270,016$ | $\$ 257,535$ |


| FY 2016 | FY 2017 \% | FY 2018 | $\%$ | FY 2018 | FY 2018 | FY 2018 |
| ---: | ---: | :---: | :---: | :---: | ---: | ---: | ---: |
|  |  |  |  |  |  |  |

Personnel expenses -
Operating

| W2 employees (salaries, <br> payroll taxes and fringe <br> benefits) | $\$ 95,891$ | $\$ 117,613$ | $23 \%$ | $\$ 123,713$ | $5 \%$ | $\$ 33,567$ | $\$ 0$ | $\$ 90,146$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Independent contractors | $\$ 5,518$ | $\$ 4,068$ | $-26 \%$ | $\$ 6,116$ | $50 \%$ | $\$ 6,116$ |  |  |
| Professional fees | $\$ 1,075$ | $\$ 1,085$ | $1 \%$ | $\$ 1,095$ | $1 \%$ |  | $\$ 1,095$ |  |
| Total personnel expenses - <br> Operating | $\$ 102,484$ | $\$ 122,766$ | $20 \%$ | $\$ 130,924$ | $7 \%$ | $\$ 39,683$ | $\$ 91,241$ |  |

Non-personnel expenses -
Operating

| Advertising and promotion | \$2,904 | \$3,222 | 11\% | \$3,021 | -6\% | \$120 |  | \$2,901 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Conferences and meetings | \$16,409 | \$16,405 | -0\% | \$17,993 | 10\% | \$8,592 | \$4,157 | \$5,244 |
| Dues and subscriptions | \$1,278 | \$1,257 | -2\% | \$1,340 | 7\% | \$195 |  | \$1,145 |
| Insurance | \$3,455 | \$3,505 | 1\% | \$4,124 | 18\% | \$623 | \$150 | \$3,351 |
| Occupancy costs | \$32,494 | \$33,213 | 2\% | \$36,042 | 9\% |  |  | \$36,042 |
| Office and administration | \$12,399 | \$18,369 | 48\% | \$18,579 | 1\% | \$4,441 | \$746 | \$13,392 |
| Printing, postage and shipping | \$6,452 | \$4,389 | -32\% | \$4,640 | 6\% | \$1,545 | \$2,245 | \$850 |
| Travel | \$1,546 | \$1,420 | -8\% | \$427 | -70\% |  |  | \$427 |
| Exhibition costs | \$23,723 | \$23,456 | -1\% | \$19,468 | -17\% | \$19,468 |  |  |
| Interest expense | \$2,057 | \$1,842 | -10\% | \$1,577 | -14\% |  |  | \$1,577 |
| Other operating expenses | \$27,513 | \$24,056 | -13\% | \$21,619 | -10\% | \$801 | \$12,487 | \$8,331 |
| Depreciation | \$10,997 | \$12,263 | 12\% | \$15,491 | 26\% |  |  | \$15,491 |
| Total non-personnel expenses - Operating | \$141,227 | \$143,397 | 2\% | \$144,321 | 1\% | \$35,785 | \$19,785 | \$88,751 |
| Total operating expenses | \$243,711 | \$266,163 | 9\% | \$275,245 | 3\% | \$75,468 | \$19,785 | \$179,992 |
| Non-operating personnel expenses <br> Non-operating non-personnel expenses | \$0 \$0 | $\$ 0$ $\$ 0$ | n/a n/a | \$0 \$0 | n/a n/a |  |  |  |
| Total expenses | \$243,711 | \$266,163 | 9\% | \$275,245 | 3\% | \$75,468 | \$19,785 | \$179,992 |
| Total expenses less in-kind | \$220,254 | \$248,672 | 13\% | \$256,316 | 3\% |  |  |  |
| Total expenses less depreciation | \$232,714 | \$253,900 | 9\% | \$259,754 | 2\% |  |  |  |
| Total expenses less in-kind and depreciation | \$209,257 | \$236,409 | 13\% | \$240,825 | 2\% |  |  |  |

Art in the Loft
Balance Sheet

| Assets | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Current assets |  |  |  |  |  |
| Cash | \$47,802 | \$50,556 | 6\% | \$74,602 | 48\% |
| Receivables | \$31,350 | \$47,850 | 53\% | \$52,305 | 9\% |
| Investments |  |  | n/a |  | n/a |
| Prepaid expenses \& other | \$0 | \$1,237 | n/a | \$2,001 | 62\% |
| Total current assets | \$79,152 | \$99,643 | 26\% | \$128,908 | 29\% |
| Non-current investments |  |  | n/a |  | n/a |
| Fixed assets (net) | \$198,505 | \$209,582 | 6\% | \$196,793 | -6\% |
| Other non-current assets | \$731 | \$630 | -14\% | \$531 | -16\% |
| Total non-current assets | \$199,236 | \$210,212 | 6\% | \$197,324 | -6\% |
| Total assets | \$278,388 | \$309,855 | 11\% | \$326,232 | 5\% |
|  |  |  |  |  |  |
| Liabilities \& Net Assets | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| Liabilities |  |  |  |  |  |
| Accounts payable \& other | \$62,780 | \$77,456 | 23\% | \$97,398 | 26\% |
| Loans \& other debt | \$4,554 | \$4,787 | 5\% | \$8,102 | 69\% |
| Deferred revenue |  |  | n/a |  | n/a |
| Total current liabilities | \$67,334 | \$82,243 | 22\% | \$105,500 | 28\% |
| Non-current liabilities | \$33,711 | \$28,925 | -14\% | \$20,822 | -28\% |
| Total liabilites | \$101,045 | \$111,168 | 10\% | \$126,322 | 14\% |
| Net assets |  |  |  |  |  |
| Unrestricted | \$177,343 | \$198,687 | 12\% | \$120,911 | -39\% |
| Temporarily restricted | \$0 |  | n/a |  | n/a |
| Permanently restricted |  |  | n/a |  | n/a |
| Total net assets | \$177,343 | \$198,687 | 12\% | \$199,910 | 1\% |
| Total liabilities \& net assets | \$278,388 | \$309,855 | 11\% | \$326,232 | 5\% |


|  | FY 2016 | FY 2017 | FY 2018 |
| :--- | ---: | ---: | ---: |
| Months of Operating Cash | 2 | 2 | 3 |
| Total working capital | $\$ 11,818$ | $\$ 17,400$ | $\$ 23,408$ |
| Current Ratio | 1.18 | 1.21 | 1.22 |
| Debt Service Impact | $17 \%$ | $13 \%$ | $11 \%$ |
| Unrestricted Net Assets Net of Property, Plant and Equipment | $0 \%$ | $0 \%$ |  |
| Operating Margin | $\mathrm{n} / \mathrm{a}$ | $7 \%$ | $\mathrm{n} / \mathrm{a}$ |
| Depreciation as a \% of Fixed Assets |  | $\mathrm{n} / \mathrm{a}$ |  |
| Leverage Ratio |  |  |  |

Months of Operating Cash represents the number of months an organization can operate at current average monthly expense levels with existing cash and cash equivalents. Cash + Cash Equivalents / (Total Expense / 12). The ratio is calculated using total numbers since this organization does not have a disaggregated balance sheet.

Total Working Capital consists of the resources available for operations, and in this report is calculated as total current assets minus total current liabilities since this organization does not have a disaggregated balance sheet. This calculation of working capital may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on

Current Ratio (Current Assets divided by Current Liabilities) determintes the organization's ability to pay current debt using current assets. The higher the ratio, the more capable the organization is of paying its obligations. The ratio is calulated using unrestricted numbers only.

Debt Service Impact (Total Debt Service including principal and interest divided by Total Expense) calculates the \% of an organization's total expenses applied to the total debt-service burden, e.g. a mortgage). This measure can help understand the portion of the book value of an organization's fixed assets that they truly own free and clear of related obligations and depreciated value. It is calculated as Unrestricted Net Assets - (Net Fixed Assets Mortgage Debt).
Unrestricted Net Assets Net of Property, Plant and Equipment (Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt)) shows what the organization's unrestricted net assets would be if they did not own any property, or have any debts associated with that property. Because this calculation is based on unrestricted values for net assets and fixed assets, if an organization fills out a single column balance sheet and does not separate fixed assets into restricted and unrestricted categories, this value will be blank

Operating Margin (Change in Net Assets divided by Total Unrestricted Operating Revenue) is a measurement of the organizations efficiency in operating, highlighting the amount of an organization's surplus or deficit.

Depreciation as a \% of Fixed Assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props); especially significant for organizations that own a building or carry a long-term lease.

Leverage Ratio (Total Debt divided by Total Unrestricted and Temporarily Restricted Assets) is a measurement of a company's efficiency in operating.


Art in the Loft Attendance

| In-person Participation | FY 2016 | FY 2017 \% Change | FY 2018 \% Change |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| In-person participation - paid | 761 | 643 | $-16 \%$ | 763 | $19 \%$ |
| In-person participation - free | 5,500 | 6,000 | $9 \%$ | 6,197 | $3 \%$ |
| Total in-person participation | 6,261 | 6,643 | $6 \%$ | 6,960 | $5 \%$ |


| Types of In-person Attendance | FY 2016 | FY 2017 \% Change | FY 2018 \% Change |  |
| :--- | ---: | ---: | ---: | ---: |
| Registrants for classes/workshops | 761 | 643 | $-16 \%$ | 960 |
| Total in-person participation | 6,261 | 6,643 | $6 \%$ | $49 \%$ |


| Attendance Ages | FY 2016 | FY 2017 \% Change |  | FY 2018 \% Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Children (18 and under) | 1,250 | 1,265 | 1\% | 1,635 | 29\% |
| Seniors | 1,900 | 1,600 | -16\% | 1,600 | 0\% |
| Adults | 3,111 | 3,778 | 21\% | 3,725 | -1\% |
| Other Participation | FY 2016 | FY 2017 \% Change |  | FY 2018 \% Change |  |
| Grant applicants | 19 | 18 | -5\% | 21 | 17\% |
| Grant recipients | 14 | 12 | -14\% | 14 | 17\% |

## Staffing

| Staff \& Non-Staff Statistics | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Full-time permanent employees | 1 | 1 | 0\% | 1 | 0\% |
| Part-time permanent employees | 6 | 6 | 0\% | 8 | 33\% |
| Part-time permanent employees - FTEs |  | 2.55 | n/a | 2.66 | 4\% |
| Number of part-time or one-time volunteers | 55 | 60 | 9\% | 65 | 8\% |
| Part-time or one-time volunteers - FTEs | 1.65 | 1.8 | 9\% | 1.95 | 8\% |
| Independent contractors | 24 | 13 | -46\% | 24 | 85\% |
| Artistic Staff \& Non-Staff Statistics | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |

This organization has not provided data on artistic staff. This may be because the organization does not hire artistic staff or the organization's annual expenses are under $\$ 50,000$, and they are therefore only required to complete the short form of the DataArts Survey.

|  | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Temporary exhibits | 4 | 4 | $0 \%$ | 4 | $0 \%$ |
| Distinct classes/workshops | 74 | 67 | $-9 \%$ | 78 | $16 \%$ |
| Distinct class series/courses | 1 | 1 | $0 \%$ | 3 | $200 \%$ |
| Total classes/class sessions | 80 | 74 | $-8 \%$ | $-86 \%$ |  |

